

# ZUMIX

# WALK FOR MUSIC

## JULY 12, 2026



This year marks 35 years of ZUMIX working to provide young people with dynamic, inclusive creative opportunities in one of Boston's most vibrant neighborhoods--East Boston. We offer free and low-cost programming for young people ages 7-18 in music, filmmaking, live sound, musical theater, and other areas. We invite you to partner with us in this life-changing work.

For 35 years, ZUMIX's mission has struck the same vital note: empowering young people to build successful futures for themselves.

ZUMIX has created a space where creativity, belonging, and opportunity thrive. Here, young people can discover their artistic gifts, and develop as leaders, artists, people, and citizens. Our programs in music and creative technology offer students the chance to learn new skills, form lasting relationships with staff members and each other, and begin to envision the lives they want to build. Over three and a half decades, we've grown in size and scope, and gained a greater understanding of how to serve, empower and support the young people whose lives are impacted by our work. We're thrilled to celebrate this milestone, and excited for what the next three decades will bring.

## OUR IMPACT IN 2025

### 100%

of our seniors graduated  
high school

### 5

received scholarships

### 435

young people were served  
at the Firehouse

### 410

young people were served  
through in-school partnerships

### \$99,860

earned by ZUMIX youth in paid  
creative workforce opportunities

ZUMIX's annual Walk for Music brings together ZUMIX participants, families, staff, board, and community members for a two-mile walk through East Boston's beautiful green spaces. We walk to celebrate our successes, expand our community, and raise support to continue our work!

We walk to raise funds to ensure over 900 young people can learn, make friends, perform, and have fun through our programs. Partner with us at one of the following levels:

**SUPERSTAR** Supports our youth bands and youth audio engineers that are a part of our Summer Concert Series

**ROCK STAR** Supports the summer programming of 94.9 ZUMIX Radio, hosted by youth and adults from the community

**BACKUP SINGER** Provides the stipends for all our summer teen co-facilitators and ZUMIX Teen Council

**ROADIE** Provides a summer drumming class for Sprouts, our students ages 7-11

**FAN** Provides a summer of weekly piano lessons for 5 students

SPONSORSHIP LEVEL	SUPERSTAR \$25,000	ROCK STAR \$15,000	BACKUP SINGER \$10,000	ROADIE \$5,000	FAN \$3,500
PROMOTIONAL OPTIONS (SUBJECT TO CHANGE CLOSER TO EVENT)					
Co-Presenting Partner	X				
Logo on event signage	X	X			
Underwriting on 94.9 FM ZUMIX Radio	X	X	X		
Social Media Mentions	X	X	X		
Logo on event website	X	X	X	X	
Table at event	X	X	X	X	X
Mentions by event Emcee	X	X	X	X	X

**Contact Esther Austin, Director of Development, with questions:  
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